NAEB

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2. Effectiveness of Television in Teaching Home Nursing.
3. The Comparative Effectiveness of Instruction by Television, Television Recordings, and Conventional Classroom Procedure.
4. Training by Television: A Study in Learning and Retention.
5. Quartermaster Training Command Educational Television Study.
6. Effectiveness of Television in Teaching Sewing Practices.
7. Television in Army Training.
8. Learning from Kinescopes and Films.
9. Make a Dress—TV!
10. Television Versus Classroom for Learning General Psychology.
11. Mass Media and Learning — an Experiment.
12. Liking and Retention of a Simulcast.
13. Educational Television Programs and Evaluations, 1954-55.
14. Relative Effectiveness of Verbal Introductions to Kinescope Recordings and Training Films.
15. An Investigation of Closed-Circuit Television for Teaching University Courses.
16. Reprint of a Review of *The American Psychologist* as Distributed with the *NAEB Newsletter* of December, 1955.
17. Increased Productivity Made Possible by Television in Extension Work.
18. Penn State TV Research Project (1955).
19. Learning and Attitude Changes Resulting from Viewing a Television Series, "Bon Voyage."
20. Television as a Training and Educational Medium.

21. Experimental Study in Instructional Procedures.
22. A Study of Teaching by TV Under Two Conditions.
23. Experiments in Instruction by Closed-Circuit Television.
24. An Investigation of Television Teaching.
25. The Schenectady Experiment.
26. Teaching Typewriting Through Television.
27. Television at Evanston Township High School.
28. A Study of the Effectiveness of Television as a Medium of Instruction in High School Chemistry.
29. TV and the Crisis in Education.
30. Closed-Circuit Television as a Medium of Instruction.
31. Teaching Algebra and Physics by Means of Television.
32. School Television in Canada.
33. A Brief Report and Evaluation of Closed-Circuit Television Instruction in Mechanical Engineering 360 and Physics 230/240.
34. An Experimental Study in Instructional Procedures. Report #2 Miami of Ohio.
35. TV—Technological Revolution in Education?
36. Relationship of Teaching Effectiveness to Class Size.
37. Audio-Visual Aids and Chemistry at Purdue (Final Report).
38. Teaching by the Discussion Method.
39. ETV and Palm Beach County.
40. TV in Washington County Schools, Hagerstown, Maryland.
41. TV in Army Training (Minimal TV Experiment).
42. ETV at Idaho State College.
43. A Foundation Looks at College Teaching by Television.
44. A College English Teacher Looks at Television: Composition.
45. Does Lack of Contact with the Lecturer Handicap Televised Instruction?
46. The Application of Television and Kinescope Recordings to Reduce Instructor and Student Training Time and Training Costs.
47. Project Number One: An Experimental Study of College Instruction Using Broadcast Television.
48. Report on Some Uses of ETV in Fifteen School Systems of the United States.
49. Report of the National Experiment of Televised Teaching in Large Classes.
50. An Evaluation of Televised Instruction in College English Composition.
51. Annual Report of the Philadelphia Public Schools.
52. Status Report on the Chicago City Junior College.
53. The Chicago City Junior College Experiment in Offering College Courses for Credit via Open-Circuit Television.
54. An Adventure in Educational Television: A Report on "Asia in Ferment."
55. Teaching by Television in the Army—an Overview.
56. A Survey of Educational Television.
57. The Detroit Television Teaching Project: Report for the Year 1957-58.

58. Television: Its Effectiveness in Ninth-Grade Science Teaching.
59. Teacher A-V Education via Closed-Circuit Television.
60. Experiments in Teaching Effectiveness Applied to Introductory Sociology.
61. Evaluation Report for the 1957-58 School Year.
62. Television Teaching: Conventional Lecture versus Highly Visualized Film Presentation.
63. An Evaluation of Televised Instruction in College Freshman Mathematics.
64. The Effectiveness of Laboratory Instruction in Strength of Materials by Closed-Circuit Television.
65. The National Program in the Use of Television in the Public Schools: A Report on the First Year, 1957-58.
66. The Effectiveness of the New York State Educational TV Project: September-December, 1958.
67. The Nebraska In-School Television-Correspondence Study Program: A Progress Report for 1957-58.
68. Communication Skills: An Experiment in Instructional Methods.
69. Final Report on the 1958 Summer Television Project: College-Preparatory English and Mathematics.
70. A Brief Study of Televised Laboratory Instruction.
71. Comparative Teaching Effectiveness of Radio and Television.
72. The Chicago City Junior College Experiment in Offering College Courses for Credit via Open-Circuit Television: A Report of the Second Year of a Three-Year Project.
73. An Evaluation of the Experimentation in Classroom Instruction via Television.
74. An Experimental Study of the Relative Effectiveness of Television Presentational Techniques and Conventional Classroom Procedures in Promoting Initial Comprehension of Basic Verb Form Concepts in Elementary Spanish.
75. An Experimental Study of College Instruction Using Broadcast Television.
76. A Study of Certain Factors that Influence the Use of Radio Broadcasts and Recordings in Public School Classrooms.
77. Second Report of the National Experiment of Television Teaching in Large Classes.
78. Teaching the Use of the Slide Rule via Television.
79. The Milwaukee Experiment in Instructional Television: The Evaluation Report for the 1958-59 School Year.
80. The Norfolk City Experiment in Instructional Television: The Evaluation Report for the 1958-1959 School Year.
81. Closed-Circuit Television: Teaching in Washington County 1958-1959, a Progress Report.
82. Reaction of High School Students to Television Teachers.
83. Television Research in the Teaching-Learning Process.

84. The Milwaukee Experiment in Instructional Television: Evaluation Report.
85. The North Carolina In-School Television Experiment, 1958-59.
86. Experimental Study in Instructional Procedures.
87. An Investigation of Closed-Circuit Television for Teaching University Courses.
88. The Norfolk City Experiment in Instructional Television: The Big Picture, September 1957-June 1960.
89. Chicago's TV College: Final Report of a Three Year Experiment
90. The Florida West Coast Project for the Utilization of Television in Large-Class Teaching: First Year Report, July, 1959—June, 1960
91. Learning Aural-Oral Spanish Skills by Television.
92. The National Program in the Use of Television in the Public Schools, a report on the second year, 1958-59.
93. Evaluation of Television as a Teaching Tool by Experienced Teachers.
94. Television in Teacher Education.
95. Teacher In-Service Education by Television.
96. Television in Army Training: Color vs. Black and White.
97. Retention of Subject Matter in Televised Biology.
98. An Educational Experiment with On-Campus Open-Circuit Television.
99. A Comparative Study of an Introductory Geography Course on ETV and in the Classroom.
100. Supplementary Report of the National Experiment of Television Teaching in Large Classes.
101. The Use of Closed Circuit Television to Improve Teacher Effectiveness.
102. The Relative Effectiveness of Teaching Dramatic Understanding and Appreciation by Television as Compared to Conventional Classroom Instruction.
103. Educational Television Project, Third Year: 1959-1960 (Florida Public Schools).
104. The Effect of Closed Circuit Resource Television upon Achievement in the Laboratory Phase of a Functional Human Anatomy Course.
105. A Televised In-service Extension Course and Associated Laboratory for Elementary School Teachers and Administrators.
106. Inter-Institutional Teaching by Television in the Oregon State System of Higher Education, No. 1: 1957-59.
107. Effectiveness of Television within the Dental Laboratory.
108. The Nebraska In-School Television-Correspondence Study Experimental Program, 1959-60.
109. A Study of the Effectiveness of Televised Instruction in a Physical Education Activity Course.
110. Reports of the Educational Television Project in the Kansas City, Missouri Public Schools (1958-59, 1959-60, 1960-61).
111. Greater Columbus Area ETV Project, Final Report 1959-1962.
112. The Improvement of Basic Training by Television.

SERIES II: **Production Principles**

1. Visual Principles for Training by Television.
2. Survey of Television Utilization in Army Training.
3. Film Production Principles — the Subject of Research.
4. The Relative Effectiveness of the Lecture, Interview and Discussion Methods of Presenting Factual Information by TV.
5. Excerpts of TV and Radio Studies from the *Journal of the AERT* (November, 1955).
6. Reprint from *NAEB Newsletter* of February, 1956: BBC Further Education Experiment.
7. Factors Leading to Effective Television Instruction.
8. Procedures for Improving Television Instruction.
9. Combined Radio and Television Uses in Educational Broadcasts.
10. Closed-Circuit Television Project Notes.
11. An Experimental Study of the Acquisition of Information from Three Types of Recorded Television Presentations.
12. Closed-Circuit Television in Engineering Education.
13. Closed-Circuit Television.
14. The Training of Teachers to Teach on TV.
15. Teaching by Television.
16. A. A. C. T. E. Workshops on Closed-Circuit TV and Teacher Preparation.
17. Application of Sound Motion Pictures to Research in Clinical Psychology.
18. Open-Circuit Television and Adult Education.
19. Cost Estimates and Comparisons for Televised and Conventional Instruction.
20. The Effects of "Eye-Contact" in Televised Instruction.
21. A Study of Two Methods of Teaching over Television.
22. Tape Recorded Lectures in the College Classroom—II.
23. Teaching Effectiveness of Sound with Pictures That Do Not Embody the Material Being Taught.

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1. Television Research: An Annotated Bibliography.
2. Some Findings from Television Studies.
3. Suggested References in Educational Television.
4. Television and Education: A Review of Research.
5. Present Status of Signal Corps Television Research.
6. Survey of Educational Television Programs over Commercial Stations: School Year 1955-56.
7. Closed-Circuit Television Installations in Teacher Education Institutions.
8. ETV Research Findings: An Annotated Bibliography.
9. Alabama ETV Commission Survey.
10. Future Trends in TV Teaching and Research.
11. Closed-Circuit Television Installations in Educational Institutions.

12. Closed-Circuit Television in A. A. C. T. E. Member Institutions (American Association of Colleges for Teacher Education).
13. Educational Television Program Survey No. 581.
14. Telecourses for Credit.
15. Research on the Communication Process, a report covering the period September 1958-September 1960.
16. Feasibility Study Regarding the Establishment of an Educational Media Research Information Service.
17. Educational Television in the Leading Universities of the United States.

SERIES IV: **Audience Studies**

1. Television Sets, Reception. and Viewing in Lansing and Vicinity.
2. Report of Television Radio Activities, October 1953-June 1954 (Philadelphia Public Schools).
3. Omnibus — Unique Experiment in TV Programing.
4. Telecourses: Preliminary Reports (March 1955).
5. In-School Uses of TV: Preliminary Reports (March 1955).
6. Miscellaneous Related Data.
7. Content Preferences in Television.
8. Exploring Problem Areas in Educational Television: Attitudes.
9. Radio Listening Patterns in a Canadian Community . . . "Before" Television.
10. Benchmark Television — Radio Study, Part I: Lansing.
11. An Audience Research Report—BBC.
12. The WQED Audience Study.
13. Audience for ETV.
14. Stanford Audience Study of San Francisco Area.
15. KUOM: Minnesota Radio School Audience Study.
16. KUON: Audience Study for ETV in Nebraska.
17. Demographic and Psychological Character of ETV Audiences.
18. A Study of the Educational Television Viewer in the Area of Lincoln, Nebraska.
19. Seasonal Listening Patterns, Composition and Size of Summer and Winter Radio Audiences.
20. Selective Perception in Viewing a Television Broadcast (in Great Britain).
21. Audience Reaction to *Preview* and Morning Listening Habits in Ottawa (CBC).
22. Preliminary Report of a Comparative Study of Personal Influence Exerted in Selected Content Areas by the Audience of an Educational FM Radio Station.

23. TV Producers' Competence in Predicting Audience Reactions to a Television Program.
24. Program Statistical Analysis Report.
25. Educational Television — A Good Competitor?
26. New Developments in Audience Research Methods.
27. "Books and Ideas" — the Impact of an ETV Program on Its Audience.
28. The Group Interview as an Audience Reaction Measure.
29. A Qualitative Analysis of the Audience of FM Radio Station WFMT.
30. FM Broadcast Receivers in Los Angeles.
31. FM Radio Receivers Study Conducted for WLDM, Detroit.
32. Stereophonic Broadcasting — A Survey of Listener Reaction in Toronto.
33. Radio and Television Listening and Reading Habits of Children in Monongalia County, West Virginia.
34. Audience Survey #1 — Television Seminar Project.
35. Deception in Television: The Standards of a State University Staff.
36. Listener Attitudes Toward Television in Columbus, Ohio.
37. Increasing the Audience for Educational Television.
38. An Audience for Educational Radio.
39. Judging Children's Programs.
40. Listening Habits and Program Preferences of Television Viewers.
41. A Pilot Study on the Effectiveness of ETV in Changing Community Attitudes.
42. Educational Television Project, Preliminary Report Number One.
43. The Audience for Educational Television in Champaign-Urbana.
44. Educational Television Project. Preliminary Reports 2, 3, and 4. (Oregon).
45. How-Do-People-Spend-Their-Time Survey.
46. The People Look at Educational Television.
47. A Comparison of the Check-List and the Open Response Questioning Systems.

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1. Broadcast Services of WOI-AM-FM-TV in a Sample Week.
2. Program Survey — ETV Stations (June 1957).
3. The Perceived Appeals of TV Program Content.
4. Report on NAEB Study Group from October, 1957, Convention.
5. Attitudes Toward Educational Television.
6. An Instructional Utility Analysis of 319 Educational Television Programs.

7. Perceptions of the Role of Educational Television by ETV Station Personnel and Community Leaders.
8. Mental Illness on Television: A Study of Censorship.
9. Program Analysis Report.
10. The Use of Student Response to Improve Televised Instruction: An Overview. Studies in Television Instruction, Report Number 7.
11. WKAR Extended Service (Excerpt from WKAR-FM Data Book).
12. The Stylization of the Dramatic Television Image.
13. Public Issues Programs on Radio and Television, 1961.
14. Educational Television Programing Profiles.
15. The Content Evaluation of Selected Music Programs Produced for the National Educational Television and Radio Center.
16. The Value of Repeated Telecourses.

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2. A Sociological Approach to Communication Research.
3. A Report on the Impact of Television in a Major Metropolitan Market.
4. The Social Impact of Television on Atlanta Households.
5. The Television-Radio Audience and Religion.
6. The Effects of Television Upon the Interests and the Initiative of Adult Viewers.
7. A Pre-Broadcast Study of the Ideas and Attitudes of the "Target" Audience for a Projected Television Series on "Mental Health."
8. The "Hurt Mind" Study, BBC.
9. Television Effects: A Summary of the Literature and Proposed General Theory.
10. Attitude Change and Learning as a Function of Prestige of Instructor and Mode of Presentation.
11. An Investigation of Some Aspects of the Social Psychological Impact of an Educational Television Program.
12. Television and the Child.
13. The Effect of Television on Cinema Going.
14. Crime and Violence on Television.
15. An Examination of the Differential Effects on Viewers of Experience in Taking Telecourses on Attitudes Toward Instruction by Television and the Social Psychological Impact of a Controversial Educational Television Program.

16. Television and the Family. An effects study.
17. Political Persuasion by Television.
18. A Survey Measuring the Impact of Educational Television Programs Upon the Community of Ithaca, New York.
19. Identification with Television Characters.
20. Television and the Other Mass Media.
21. Television and Children's Life.
22. Impact of TV on One Hundred Yoruba Villagers.

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2. Attitudes of Members of a University Faculty Toward the Operation of a University-Owned Television Station.
3. Superintendents' View of TV and Its Educational Potential.
4. Television and the Classroom Teacher.
5. A Survey of Policies and Procedure for Selection, Administration, Production and Evaluation of Formal Adult Instruction for College Credit by TV.
6. A. A. C. T. E. Bulletins Nos. 2-5.
7. Appraisal of the Current Status of Television as a Medium of Instruction.
8. Closed-Circuit TV in Teacher Education.
9. College Teachers' Attitudes Toward Closed-Circuit TV Instruction.
10. Evaluating Instructional Films by Television.
11. Hope and Fulfillment in ETV Research.
12. A Study of Load Credit for TV Teaching.
13. An Evaluation of the Ohio School of the Air.
14. More Adventures in Television.
15. Teacher Reactions to 1958-1959 ETRA-KQED Instructional Television Project.
16. A Study of the Use of In-School Telecast Materials Leading to Recommendations as to their Distribution and Exchange.
17. Introduction of a New System of Teaching, Research, and Upgrading Curriculum by Televising our Learning Resources: a Report of the State of Michigan Educational Television Study, 1960-61.
18. An Exploratory Survey of Foreign Language Teaching by Television in the United States.
19. A Study of College Credit Literature Courses Offered on Open Circuit Television.
20. Basic ITV Administrative Policies in American Colleges and Universities.
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